

## FPT UNIVERSITY VIRTUAL INTERNSHIP PROGRAM - LIST OF HOST COMPANIES (UPDATING)

No	Company	General Introduction	Position	Tentative JD	Project Description Sample
1	FPT Group ( <a href="https://fpt.com.vn/en/">https://fpt.com.vn/en/</a> )	Established in 1988, FPT Group is the leading IT company in Vietnam with nearly 40,000 employees, operating in 40 countries. FPT Group has 4 main business sectors: IT, Telecom, Distribution - Retail and Education. With revenue over 1.3 Billion USD (2019) and 450 clients in the Top Fortune 500 (Boeing, Airbus, Hitachi, Panasonic, etc.), FPT has affirmed its leading position in the technology revolution.	Marketing	- Market research: conducting research and analysing data to define potential clients; - Join with the Media team to develop marketing materials; - Run digital marketing campaign to promote the company's products in targeted markets	<a href="https://bit.ly/2YBHXFr">https://bit.ly/2YBHXFr</a>
			PR & Branding	- Design and develop the company's branding kit; - Manage and maintain the companies' social media channels; - Develop media products (website, video clips, posters, flyers, etc.)	
			Software Development	Join the software development projects in different fields. See sample project list: <a href="https://bit.ly/fptu_ITProjects">https://bit.ly/fptu_ITProjects</a>	
2	Lotus QA ( <a href="https://www.lotus-qa.com">https://www.lotus-qa.com</a> )	LQA is the 1st Vietnam based Independent Quality Assurance Firm, a globally trusted partner in QA outsourcing especially in Japan & Korea markets	Marketing	- Market research: conducting research and analysing data to define potential clients; - Join with the Media team to develop marketing materials; - Run digital marketing campaign to promote the company's products in targeted markets	<a href="https://bit.ly/3h13jZz">https://bit.ly/3h13jZz</a>
			PR & Branding	- Manage and maintain the companies' social media channels; - Develop media products (website, video clips, posters, flyers, etc.)	
3	CMC Global ( <a href="https://www.cmcglobal.com.vn">https://www.cmcglobal.com.vn</a> )	CMC Global is a member of CMC Group, one of the biggest IT companies in Vietnam. CMC Global's core services are to offer software development & digital transformation services for developed markets like Japan, Europe & America.	Marketing	- Market research: conducting research and analysing data to define potential clients; - Join with the Media team to develop marketing materials; - Run digital marketing campaign to promote the company's products in targeted markets	<a href="https://bit.ly/31rdQ5o">https://bit.ly/31rdQ5o</a>
			Employment branding	- Employment market research: conducting research and analysing data to understand the employment trends of company's targeted group of employees; - Run marketing campaign to develop the company employment brand to the potential employees	
			Recruitment	- Support the HR department in screening applicants' CV and join the interview (online); - Set selection criterias for the company's main positions; - Promoting the company's job vacancies to different channels	
4	Ecovision Tech	Ecovision Tech is a start-up company specialized in developing and maintaining IoT platforms and AI products (Smart waste management system, Smart Edu and Smart building)	Software Development	- Code the platform using PHP, or code the embedded system using C++ and Python; - Support clients with technical issues of the products	<a href="https://bit.ly/2QohR4a">https://bit.ly/2QohR4a</a>
			Marketing	- Market research: conducting research and analysing data to define potential clients; - Join with the Media team to develop marketing materials; - Run digital marketing campaign to promote the company's products in targeted markets	
5	LinkHouse ( <a href="https://linkhouseientrung.com.vn/en/">https://linkhouseientrung.com.vn/en/</a> )	As one of the leading brands of real estate trends, LinkHouse has affirmed its position as an international luxury real estate developer. With a new mindset on housing architecture and transparent financial potential, they are continuously striving for building a new definition for housing product lines in Vietnam.	Sales	- Promote sales of properties through advertisements, open houses, and participation in multiple listing services - Coordinate marketing, maintenance and development efforts on land and property holdings - Identify and analyze land investment opportunities - Report activities, opportunities, results and market information to Manager	
			Marketing	- Join with the Media team to develop marketing materials; - Run digital marketing campaign to promote the company's products in targeted markets	
			Human Resources	- Develop training plans for new staff - Provide administrative support to the planning, organization, and implementation of training - Liaise with other colleagues in HR team to implement recruitment, C&B and internal events	
			Software Development Research & Development	Join development team to develop internal applications. - Assist in researching the current domestic and global market with focus on areas related to marketing trends and branding strategies - Collect data on consumers, competitors and market place and consolidate information into actionable items, reports, and presentations - Understand business objectives and design surveys to discover prospective customers' preferences	<a href="https://bit.ly/3hpznB7">https://bit.ly/3hpznB7</a>
6	Fram^	fram^ is a digital powerhouse providing you with premium IT-development managed services with over 130 employees across offices in Vietnam (Ho Chi Minh City & Da Nang) and in Sweden (Stockholm).	Business and customer support		
7	Robot3T	Robot3T Group under 3C Machinery Co, LTD is one of the leading research and manufacturing group in robotics and automation areas. Located in Hochiminh City, Vietnam. The Robot3T Group designs, develops and manufactures high-precision robotics, motion control and integrated solution for the industrial automation.	Software Engineer	- Research, design and code automatic system and robotics	
8	FPT Global Office	As a unit of FPT Education Group, FPT Global Office takes charge of recruiting international students for degree programs of FPT Education units including FPT University, University of Greenwich Vietnam, Swinburne University of Technology Vietnam, and online degree (Software Engineering Program).	Marketing	- Understand targeted students' need and behaviors towards choosing international higher education. - Implement market research and give an analysis on potential markets for higher education all over the world. - Build PR/marketing content for website/social media channels of the organization.	<a href="https://bit.ly/30k3bZR">https://bit.ly/30k3bZR</a>

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9	<b>FPT International Student Exchange Center (FISEC)</b>	FISEC is responsible for the development of student exchange programs and short-term training courses for international students coming to Vietnam. The organization maintains close relationships with nearly 70 universities in 20 countries and annually receives 1,000 foreign students to study and do short-term internships in Vietnam. The notable countries include Japan, South Korea, Taiwan, Thailand, Brunei, Indonesia, Australia, France, Germany, USA, etc.	Business Development	<ul style="list-style-type: none"> <li>- Understand the targeted markets for study abroad</li> <li>- Evaluate the possibility to propose mobility programs to the partners from targeted markets</li> <li>- Conduct researches by using search engines, analyze all data to know the potential and possibility to set partners in new markets</li> <li>- Use business writing skills to report to supervisor and simulated pitching email to client</li> </ul>	<a href="https://bit.ly/3kcrMb5">https://bit.ly/3kcrMb5</a>
			Marketing	<ul style="list-style-type: none"> <li>- Understand about the business: core value, big picture...</li> <li>- Understand and review and propose initiatives for mobility programs offering for targeted Market</li> <li>- Research potential ways to promote mobility programs for targeted market</li> <li>- Prototype and test marketing plans</li> </ul>	<a href="https://bit.ly/33oteAX">https://bit.ly/33oteAX</a>
10	<b>Thread &amp; Needle Agency (Kim Chi)</b>	Thread & Needle is an Integrated Marketing Agency. They specialize in developing made-to-order Marketing and Communications Campaigns that deliver relevant, bottom-line results to our clients.	Marketing	<ul style="list-style-type: none"> <li>- It depends on current projects so students can work in Market Research, Copywriting, SEO&amp;SEM...</li> </ul>	<a href="https://bit.ly/2PlqG5k">https://bit.ly/2PlqG5k</a>
11	<b>CoXplore</b>	CoXplore is a remote management service provider, with the vision to empower global remote work anywhere. Services they provide: <ul style="list-style-type: none"> <li>- Remote Management</li> <li>- Remote Coworking</li> <li>- Remote Retreat</li> </ul>	Branding	<ul style="list-style-type: none"> <li>- Creating identification/impression and generating brand awareness of CoXplore's products and services</li> <li>- Ensure alignment of key branding messages for CoXplore's products and services to drive internal and external consistency</li> <li>- Support digital marketing campaigns by creating unique designs based on the brand's identity</li> </ul>	<a href="https://bit.ly/3k1L6rg">https://bit.ly/3k1L6rg</a>
			Digital Marketing & Social Media Management	<ul style="list-style-type: none"> <li>- Lead generation: Reaching out to local and international target markets to stimulate and capture interest in CoXplore's products, services, and events via multiple touchpoints</li> <li>- Increase traffic: Generate more visits to CoXplore's online channels (social media, blog, websites) by increasing engagement with existing and potential customers and partners.</li> <li>- Increase sales and improve conversion rates: Attracting more people to buy or work with CoXplore as partners.</li> </ul>	<a href="https://bit.ly/3qolvGO">https://bit.ly/3qolvGO</a>
			Operations Assistant	As the CEO's Virtual Assistant, you are expected to multitask in cross-functional remote projects within our ecosystem. Your daily role will extend throughout the department of marketing, sales, tech, administration, operations, etc. This position will be suitable for people who want to focus on overall management skills, rather than any single field specifically. This means that you will get to acquire and learn different skills and knowledge across these business functions.	<a href="https://bit.ly/3hw0quq">https://bit.ly/3hw0quq</a>
			Business Development	<ul style="list-style-type: none"> <li>- Support the sales and business development team to ensure smooth execution of the experience for all stakeholders (investors, sponsors, partners, customers)</li> <li>- Support the sales and business development team in expanding CoXplore's ecosystem of partners</li> </ul>	<a href="https://bit.ly/2XirdST">https://bit.ly/2XirdST</a>
12	<b>MercTrans</b>	MercTrans specializes in the translating and localizing. They offer a wide range of localization services including: software localization, website localization, game localization, voice over, subtitling, etc.	Copywriting	<ul style="list-style-type: none"> <li>- Understand what localization is, how important it is for software development. Learn about the workflow of localization and some of its technical aspects</li> <li>- Learn about website development and SEO for copywriting</li> <li>- Deliver attractive contents about localization on MercTrans' website</li> </ul>	<a href="https://bit.ly/31dvCHX">https://bit.ly/31dvCHX</a>
			Market research	<ul style="list-style-type: none"> <li>- Understand the localization workflow and the implementation of Computer-assisted Translation (CAT) tools</li> <li>- Understand how to approach potential clients and how to cater to their needs</li> <li>- Improve marketability for localization services</li> </ul>	<a href="https://bit.ly/2XjLJTg">https://bit.ly/2XjLJTg</a>
13	<b>QIQ Vietnam</b>	QIQ Vietnam is the first bike sharing system provider and operator in Vietnam. Their mission is To build a green, sustainable, shared transportation system for Vietnam. They are running the service in Hanoi, Hoi An & Ecopark.	Operations	<ul style="list-style-type: none"> <li>- Understand the current operations of QIQ Vietnam</li> <li>- Re-create the operations procedure of QIQ Vietnam</li> <li>- Identify inefficiency of the current procedure and propose improvement</li> </ul>	<a href="https://bit.ly/3frBHpe">https://bit.ly/3frBHpe</a>
			Social Media	<ul style="list-style-type: none"> <li>- Understand the customer persona of QIQ Vietnam</li> <li>- Identify QIQ Vietnam brand image and message</li> <li>- Create an social media accounts for QIQ Vietnam</li> <li>- Manage the social media accounts</li> </ul>	<a href="https://bit.ly/2EOhLk0">https://bit.ly/2EOhLk0</a>
14	<b>VTI</b>	VTI supports offshore development and evaluation for customers in various field of software development as finance, insurance, e-commerce, manufacturing and internet services. VTI provides businesses with the most appropriate resources and reasonable costs.	Multiple positions in IT		<a href="https://bit.ly/2Zz97x7">https://bit.ly/2Zz97x7</a> <a href="https://bit.ly/3miWeBf">https://bit.ly/3miWeBf</a>
15	<b>Codegym</b>		Multiple positions in IT		
16	<b>FPT High school</b>		Club Organizer	<ul style="list-style-type: none"> <li>- Plan and organize culture events at Club time for high school</li> </ul>	
17	<b>SOS Vietnam</b>	SOS Vietnam is non-governmental and non-denominational belong to SOS International. We respect all religions and cultures and work with trusted partners in places where we can contribute to social development. Everything we do is made possible through the generous support of sponsors and donors, institutional and corporate partners, and loyal friends worldwide.	English Teaching Japanese Teaching	<ul style="list-style-type: none"> <li>- Plan and teach language to disadvantaged children and homeless single mom</li> </ul>	

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