



**Vice-President**  
*International Planning and Strategy*

## SHINICHI YONEKURA

Our mission is to strategically promote further internationalization in a way that will boost the educational and research capabilities of Shinshu University. We believe that building robust international networks and creating campuses where students and researchers from Japan and abroad can gather to learn and be creative together will improve the global literacy of everyone involved while promoting international joint education and collaborative research.

### *Learning and creating together on the Global Campus in the era of Digital-Transformation*

#### Method 1

#### Global Education, Digital-Transformation and the Strengthening of International Networks

Our Global Campus project utilizes the Technology of the Digital Transformation to enable international co-curricular activities, virtual international community rooms, and international collaborative club activities in close cooperation with overseas universities. These initiatives will also benefit from the resources we are directing to our overseas bases.

#### Method 2

#### Internationalization and Diversity Awareness on the University's Campuses

We are making our campuses more user-friendly for international students and visitors from abroad. Our goal is to internationalize by providing high-quality services that cater to the needs of everyone, whatever their religious faith or culture of origin.

#### Method 3

#### Reputation Management<sup>2</sup>

Our public relations initiatives will be geared towards improving our international reputation and enhancing the University's profile abroad. We will also be working to attract overseas students and researchers, reaching out to find those individuals with an interest in Japan and the Shinshu region, and in the many opportunities offered by the University.

#### Method 1 What is the SU-COIL Project?



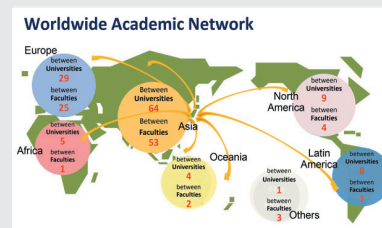
The goal of the Shinshu University (SU) COIL Project is to incorporate COIL<sup>\*1</sup> into the educational activities of SU and its affiliated schools by providing support such as individual consultations for teachers interested in the implementation of COIL, the coordination of joint learning with overseas universities, and the lending of ICT equipment.

#### Method 2 What do we mean when we say we are becoming a more user-friendly university?



Shinshu University is working to make its campuses places where students, faculty, staff, and other stakeholders from Japan and many other countries can fulfill their potential while fully respecting one another's differences, as they play their part in a community that is one step ahead of globalization.

#### Method 3 Reputation Management in an international context



Shinshu University is actively seeking to attract students and researchers from overseas who might be interested in Japan or Nagano Prefecture, and in our University.

(Figure: Our International Academic Exchange Agreement as of 1st May 2021)

(\*1) COIL: Collaborative Online International Learning aims to create an environment for online collaborative learning between teachers and students from different parts of the world. It is an effective means of facilitating international co-curricular activities and a valuable learning experience for both domestic and international students.

(\*2) Reputation Management: the implementation of strategies designed to encourage positive perceptions of an organization.