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Research fields
 Cognitive Science
 Educational Psychology
 Educational Engineering

Key Words
 Ease of explanation
 Empathy and learning
 Application of psychology

Subject of research on Data Science :

 Application for Cognitive Science and
 Educational Psychology

1. Shimada, H. (2025). Motivational Effects of Instructor Images in Educational Materials on Early Reading Stages. CogSci2025; The 47th Annual Meeting of the Cognitive Science Society. [Poster Presentation]

2. Shimada, H. (2024). Trends and Issues in Research on Teaching, Learning and Cognition: The Impact of ICT on Learning and Research Methods. The Annual Report of Educational Psychology in Japan, 63, 37-52. [Written in Japanese]

3. Shimada, H. (2024). Enhancing Motivational Appeal of Educational Materials Through the Presence of Pedagogical Agents. 33rd International Congress of Psychology. [Poster Presentation]

4. Shimada, H. (2022). University Teaching in the ICT Age: Theory and Practice Based on Educational Psychology. Journal of Japan Society for Fuzzy Theory and Intelligent Informatics, 34(2), 46-54. [Written in Japanese]

5. Shimada, H. (2021). Creating a Scale to Measure Imaginary Interactive Learning Tendency. ICP2020+; The 32nd International Conference of Psychology. [Poster Presentation]

6. Shimada, H. (2020). Time Course on Motivation for Reading Illustrated Educational Materials. Japan Journal of Educational Technology, 44(Suppl.), 57-60. [Written in Japanese]