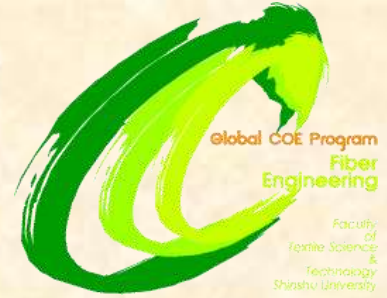


GCOE Special Lecture



Speaker: *Professor, Steven Frumkin*

Philadelphia University, United States of America

Title : *『The nexus of design – engineering commerce』*

Date : **Thursday, May 12, 2011 13:00-14:00**

Place : **Shinshu University, Research Center for Advanced Science & Technology building, Meeting Room 1 , 7F**

Prof. Steven Frumkin:

Steven Frumkin is an Associate Professor at Philadelphia University, School of Business Administration and the School of Engineering and Textiles, and active in the textile and apparel industry supply chain. Professor Frumkin has been engaged in the textile/apparel industry since his graduation from the Philadelphia College of Textiles and Science, in 1970. He also holds an MBA from the Bernard M. Baruch College (CUNY), 1977.

Professor Frumkin has been responsible for fabric styling, new product development and fiber innovations; sales management, marketing and merchandising; domestic and international financing, sourcing and U. S. Customs regulations; retail product sourcing, placement and design. Professor Frumkin sits on the advisory boards of a number of textile, apparel and related industry companies and delivered a United Nations funded lecture series, at the National Institute of Fashion Technology, in New Delhi, India, on “The Interrelationship of Textiles, Clothing and Marketing, From A Global Perspective”, in January of 1999; in addition to participating in a lecture series at the American Textile History Museum, in Lowell, Mass, on “The Wonders of Wool”.

He is currently conducting an on going project for the USA State Department, United States Agency for International Development (WINROCK), in Uzbekistan, working with their emerging textile companies and the global marketplace. Professor Frumkin has acted as an expert witness in legal matters ranging from technical textiles, contractual disputes, business interruption, lost income, marketing/management strategies and catastrophic loss.

Contact:

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